

<b>Job title:</b>	Communications Executive
<b>Department:</b>	Terberg Environmental Marketing
<b>Reports to:</b>	Marketing Manager
<b>Responsible for:</b>	Divisional Marketing Communications for Terberg Environmental
<b>Location:</b>	Worksop
<b>Hours of Work:</b>	40 hrs p/wk
<b>Closing date:</b>	

### Our values:

We are part of the Terberg Environmental Holding BV that has roots going back to 1869, part of the larger Terberg Group that is still family-owned. With family values at our core, we operate honestly and with integrity. We aim to represent our core values in all areas of our work. Our core values are: Customer Focus, Entrepreneurial Spirit, Flexibility, Innovation, Integrity, Quality and Sustainability.



### Job Purpose:

To work closely with the Terberg Environmental Marketing Manager to contribute positively to the growth and development of the organisation, its brands and to support its global subsidiaries.

The Communications Executive is expected to take ownership of the planning, development and implementation of the communications content for Terberg Environmental.

This will include ownership of the development of online and offline marketing communications content, as well as aspects of promotional materials to support the division and its subsidiaries.

### Main Duties and Responsibilities:

- Developing and implementing communication content aligned with Group and Divisional strategies and objectives.
- Creating an impactful and engaging calendar of content for social media.
- Oversee PR activities, distribute PR content and manage external stakeholders.
- Ownership of our divisional narrowcasting Terberg TV system output.
- Assist with the production of our divisional corporate publications.
- Support subsidiaries and emerging markets with communication activities & materials.
- Ownership of the development and maintenance of promotional collateral.

### Quality & Environmental Responsibilities:

Responsible for the management, compliance and upkeep of the quality & environmental procedures, records, and documents relevant to the role.

At Dennis Eagle we are proud to be an equal opportunities employer and a disability confident organisation. We are committed to fostering an inclusive workplace where diversity is celebrated. As part of our dedication to creating a supportive environment, we guarantee



to interview all disabled applicants who meet the minimum criteria for the vacancy. We invite you to engage in an open conversation with us about how we can best support you and ensure that your unique skills and talents are recognised and valued. Your success is integral to our collective growth, and we look forward to working together to create a workplace that empowers everyone to thrive.

If you have any queries or would like to apply for the role, please contact the Recruitment team [recruitment@dennis-eagle.co.uk](mailto:recruitment@dennis-eagle.co.uk)



Criteria	(E)ssential / (D)esirable
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<b>Knowledge</b>	
• Knowledge of best practice strategies for all relevant social media channels	E
• Knows how to effectively develop a multi-channel communication strategy	E
• Management of online and offline communications and advertising	E

<b>Experience</b>	
• Minimum of 3 years in a similar marketing role	E
• Experience in the commercial automotive sector	D
• B2B experience	D
• Working experience of current marketing tools such as CMS platforms, Social Media platforms and Email Marketing Automation systems	E
• Experience in MS Teams, MS Office and Sharepoint	D

<b>Education / Qualifications</b>	
• Good general standard of education and qualifications	E
• Professional qualification in Marketing or closely related subject	D

<b>Job-related skills &amp; abilities</b>	
• Outstanding communication skills both written and verbal	E
• Keen accuracy and attention to detail	E
• A good proficiency with Adobe Illustrator and Photoshop	D
• Ability to manage multiple projects simultaneously	E
• Resourceful, self-motivated and autonomous approach to work	E

<b>Other requirements</b>	
• Ability and willingness to travel in the UK and overseas occasionally	E
• Capable of the effective setting of priorities and multi-tasking	E

Please note that you may be asked to carry out tasks other than the above that are deemed by your manager to be appropriate, reasonable and within the remit of your role. You will be expected to carry out these ad hoc tasks as requested.

Employee name \_\_\_\_\_ Employee signature \_\_\_\_\_ Date \_\_\_\_\_

Manager name \_\_\_\_\_ Manager signature \_\_\_\_\_ Date \_\_\_\_\_

